

## 1. Mission profile

The 185th Ariane mission will launch two communications satellites, primarily intended for cable and direct TV broadcast services: Superbird-7 for Japanese operator Space Communications Corporation (SCC) and AMC-21 for SES AMERICOM, the American operating company of the SES group.

This will be the 41st Ariane 5 launch

The launcher will be carrying a total payload of 8,101 kg, including 7,276 kg for the two satellites, which will be released separately into their targeted orbits.

The launch will be from Ariane Launch Complex No. 3 (ELA 3) in Kourou, French Guiana.

### *Injection orbit*

|                  |                        |
|------------------|------------------------|
| Perigee altitude | 250 km                 |
| Apogee altitude  | 35 938 km at injection |
| Inclination      | 2° degrees             |

The lift-off is scheduled on the night of August 14 to 15, 2008 as soon as possible within the following launch window:

### *Launch opportunity*

|         | Univesal time (GMT) | Paris time      | Tokyo time      | Kourou time     | Washington time |
|---------|---------------------|-----------------|-----------------|-----------------|-----------------|
| Between | 08:44 pm            | 10:44 pm        | 5:44 am         | 5:44 pm         | 4:44 pm         |
| and     | 09:35 pm            | 11:35 pm        | 6:35 am         | 6:35 pm         | 5:35 pm         |
| on      | August 14, 2008     | August 14, 2008 | August 15, 2008 | August 14, 2008 | August 14, 2008 |

## Satellite launches for Japan and the United States

On its fifth launch of the year, Arianespace will orbit two communications satellites, primarily intended for cable and direct TV broadcast services: Superbird-7 for Japanese operator Space Communications Corporation (SCC) in the scope of a turnkey contract with Mitsubishi Electric Corporation (MELCO) and AMC-21 for SES AMERICOM, the American operating company of the SES group.

The choice of Arianespace by major satellite communications operators and manufacturers is clear international recognition of the company's top-quality launch services.

Ariane 5 is the only commercial launcher in service today capable of simultaneously launching two payloads, while giving Arianespace's customers unexcelled performance, flexibility and competitiveness.

Superbird-7 was built by Mitsubishi Electric Corporation, the leading constructor of commercial satellites in Japan, at its plant in Kamakura, using a DS 2000 platform, within the scope of a turnkey contract with operator Space Communications Corporation. Weighing about 4,820 kg at launch, it will be positioned in geostationary orbit at 144 degrees East. Superbird-7 is fitted with 28 Ku-band transponders, and is designed to provide mobile terminal, cable TV and direct TV broadcast services in Japan and communications services for the entire Asia-Pacific region.

Superbird-7 will be the seventh SCC satellite launched by Ariane, and the 23rd Japanese satellite orbited by Arianespace.

AMC-21 is the 20th satellite from the SES group (Euronext Paris and Luxembourg Bourse: SESG), one of the world's leading satellite operators, to use the European launcher. The AMC-21 satellite will be operated by SES AMERICOM.

Built by Thales Alenia Space using a Star-2 platform from Orbital Sciences Corporation, AMC-21 will weigh about 2,500 kg at launch.

Fitted with 24 high-power Ku-band transponders, AMC-21 will offer a minimum design life of 15 years. It will deliver broadcast television and broadband connectivity or services in the United States, the Gulf of Mexico, the Caribbean and Central America from its orbital position at 125 degrees West.

- 1 - The ARIANESPACE mission
- 2 - Range operations campaign: ARIANE 5
- 3 - Launch countdown and flight events
- 4 - Flight Trajectory
- 5 - The ARIANE 5 launch vehicle
- 6 - The SUPERBIRD-7 satellite
- 7 - The AMC-21 satellite

### Appendix

1. Flight Key personnel
2. Launch environment conditions
3. Synchronized sequence
4. ARIANESPACE, its relations with ESA and CNES



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The launch will be from Ariane Launch Complex No. 3 (ELA 3) in Kourou, French Guiana.

### Injection orbit

|                         |                               |
|-------------------------|-------------------------------|
| <i>Perigee altitude</i> | <i>250 km</i>                 |
| <i>Apogee altitude</i>  | <i>35 938 km at injection</i> |
| <i>Inclination</i>      | <i>2° degrees</i>             |

The lift-off is scheduled on the night of August 12 to 13, 2008 as soon as possible within the following launch window:

### Launch opportunity

|                | <i>Universal time (GMT)</i> | <i>Paris time</i>      | <i>Tokyo time</i>      | <i>Kourou time</i>     | <i>Washington time</i> |
|----------------|-----------------------------|------------------------|------------------------|------------------------|------------------------|
| <i>Between</i> | <i>08:44 pm</i>             | <i>10:44 pm</i>        | <i>5:44 am</i>         | <i>5:44 pm</i>         | <i>4:44 pm</i>         |
| <i>and</i>     | <i>09:35 pm</i>             | <i>11:35 pm</i>        | <i>6:35 am</i>         | <i>6:35 pm</i>         | <i>5:35 pm</i>         |
| <i>on</i>      | <i>August 12, 2008</i>      | <i>August 12, 2008</i> | <i>August 13, 2008</i> | <i>August 12, 2008</i> | <i>August 12, 2008</i> |

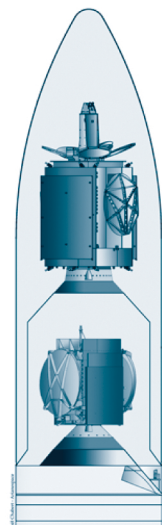
## Configuration of Ariane payload

Superbird-7 was built by Mitsubishi Electric Corporation (Melco) within the scope of a turnkey contract with operator Space Communications Corporation.

*Orbital position : 144° East.*

AMC-21 was built by Thales Alenia Space using a Star-2 platform from Orbital Sciences Corporation, on behalf of SES AMERICOM

*Orbital position: 125° West.*



## 2. Range operations campaign: ARIANE 5 - SUPERBIRD-7 & AMC-21

### Satellites and launch vehicle campaign calendar

| <i>Ariane activities</i>     | <i>Dates</i>       | <i>Satellites activities</i>  |
|------------------------------|--------------------|---|
| Campaign start review        | June 26, 2008      |   |
| EPC Erection                 | June 26, 2008      |   |
| EAP transfer and positioning | June 26-27, 2008   |   |
| Integration EPC/EAP          | June 30, 2008      |   |
| ESC-A and VEB Erection       | July 2, 2008       |   |
|                              | July 3, 2008       | Arrival in Kourou of SUPERBIRD-7 and beginning of preparation campaign in building S5 C |
|                              | July 15, 2008      | Arrival in Kourou of AMC-21 and beginning of preparation campaign in building S5 C      |
|                              | July 17 & 22, 2008 | AMC-21 filling operations in S5 A building  |
| Roll-out from BIL to BAF     | July 26, 2008      |   |
|                              | July 25 & 28, 2008 | SUPERBIRD-7 operations in S5 B building   |

### Satellites and launch vehicle campaign final calendar

|      |                     |   |
|------|---------------------|---|
| J-11 | Tuesday, July 29    | SUPERBIRD-7 integration on adaptor (ACU)  |
| J-10 | Wednesday, July 30  | SUPERBIRD-7 transfer to Final Assembly Building (BAF)   |
| J-9  | Thursday, July 31   | SUPERBIRD-7 integration on Sylva and A M C - 21 integration on adaptor  |
| J-8  | Friday, August 1    | Fairing integration on Sylva - AMC-21 transfer to Final Assembly Building (BAF)                               |
| J-7  | Saturday, August 2  | AMC-21 integration on launcher  |
| J-6  | Monday, August 4    | Upper composite integration with SUPERBIRD-7 on launcher  |
| J-5  | Tuesday, August 5   | ESC-A final preparations and payloads control   |
| J-4  | Wednesday, August 6 | Launch rehearsal  |
| J-3  | Thursday, August 7  | Arming of launch vehicle  |
| J-2  | Friday, August 8    | Arming of launch vehicle  |
|      | Saturday, August 9  | Launch readiness review (RAL) and final preparation of launcher   |
| J-1  | Monday, August 11   | Roll-out from BAF to Launch Area (ZL), launch vehicle connections and filling of the EPC liquid Helium sphere |
| J-0  | Tuesday, August 12  | Launch countdown including EPC and ESC-A filling with liquid oxygen and liquid hydrogen                       |



### 3. Launch countdown and flight events

The countdown comprises all final preparation steps for the launcher, the satellites and the launch site. If it proceeds as planned, the countdown leads to the ignition of the main stage engine, then the two boosters, for a liftoff at the targeted time, as early as possible in the satellites launch window.

The countdown culminates in a synchronized sequence (see appendix 3), which is managed by the control station and onboard computers starting at T-7 minutes.

If an interruption in the countdown means that T-0 falls outside the launch window, then the launch will be delayed by one, two or more days, depending on the problem involved, and the solution developed.

| <i>Time</i>  | <i>Events</i>   |
|--------------|---|
| - 11 h 30 mn | Start of final countdown  |
| - 7 h 30 mn  | Check of electrical systems   |
| - 4 h 50 mn  | Start of filling of main cryogenic stage with liquid oxygen and hydrogen          |
| - 3 h 20 mn  | Chilldown of Vulcain main stage engine  |
| - 1 h 10 mn  | Check of connections between launcher and telemetry, tracking and command systems |
| - 7 mn 00 s  | "All systems go" report, allowing start of synchronized sequence                  |
| - 4 mn 00 s  | Tanks pressurized for flight  |
| - 1 mn 00 s  | Switch to onboard power mode  |
| - 05,5 s     | Command issued for opening of cryogenic arms                                      |
| - 04 s       | Onboard systems take over   |
| - 03 s       | Unlocking of guidance systems to flight mode                                      |

| <i>HO</i>    | <i>Ignition of the cryogenic main stage engine (EPC)</i>                    | <i>ALT (km)</i> | <i>V. rel. (m/s)</i> |
|--------------|---|-----------------|----------------------|
| + 7,0 s      | Ignition of solid boosters  | 0               | 0                    |
| + 7,3 s      | Liftoff   | 0               | 0                    |
| + 12,5 s     | End of vertical climb and beginning of pitch rotation (10 seconds duration) | 0.085           | 36                   |
| + 17 s       | Beginning of roll manoeuvre   | 0.335           | 74                   |
| + 2 mn 20 s  | Jettisoning of solid boosters   | 65.5            | 1974                 |
| + 3 mn 12 s  | Jettisoning of fairing  | 104.9           | 2178                 |
| + 7 mn 05 s  | Acquisition by Natal tracking station                                       | 195.0           | 4418                 |
| + 8 mn 55 s  | Shut-down of main cryogenic stage   | 204.4           | 6764                 |
| + 9 mn 01 s  | Separation of main cryogenic stage  | 204.7           | 6791                 |
| + 9 mn 05 s  | Ignition of upper cryogenic stage (ESC-A)                                   | 204.8           | 6793                 |
| + 13 mn 14 s | Acquisition by Ascension tracking station                                   | 187.0           | 7371                 |
| + 18 mn 32 s | Acquisition by Libreville tracking station                                  | 189.0           | 8256                 |
| + 23 mn 39 s | Acquisition by Malindi tracking station                                     | 435.1           | 9198                 |
| + 24 mn 56 s | Shut-down of ESC-A / Injection  | 563.8           | 9432                 |
| + 25 mn 52 s | Separation of SUPERBIRD-7 satellite   | 682.0           | 9329                 |
| + 28 mn 37 s | Separation of Sylda 5   | 1111.3          | 8977                 |
| + 30 mn 06 s | Separation of AMC-21 satellite  | 1387.0          | 8765                 |
| + 41 mn 04 s | End of Arianespace Flight mission   | 3952.0          | 7178                 |

## 4. Flight trajectory of SUPERBIRD-7 & AMC-21

The launcher's attitude and trajectory are totally controlled by the two onboard computers, located in the Ariane 5 vehicle equipment bay (VEB).

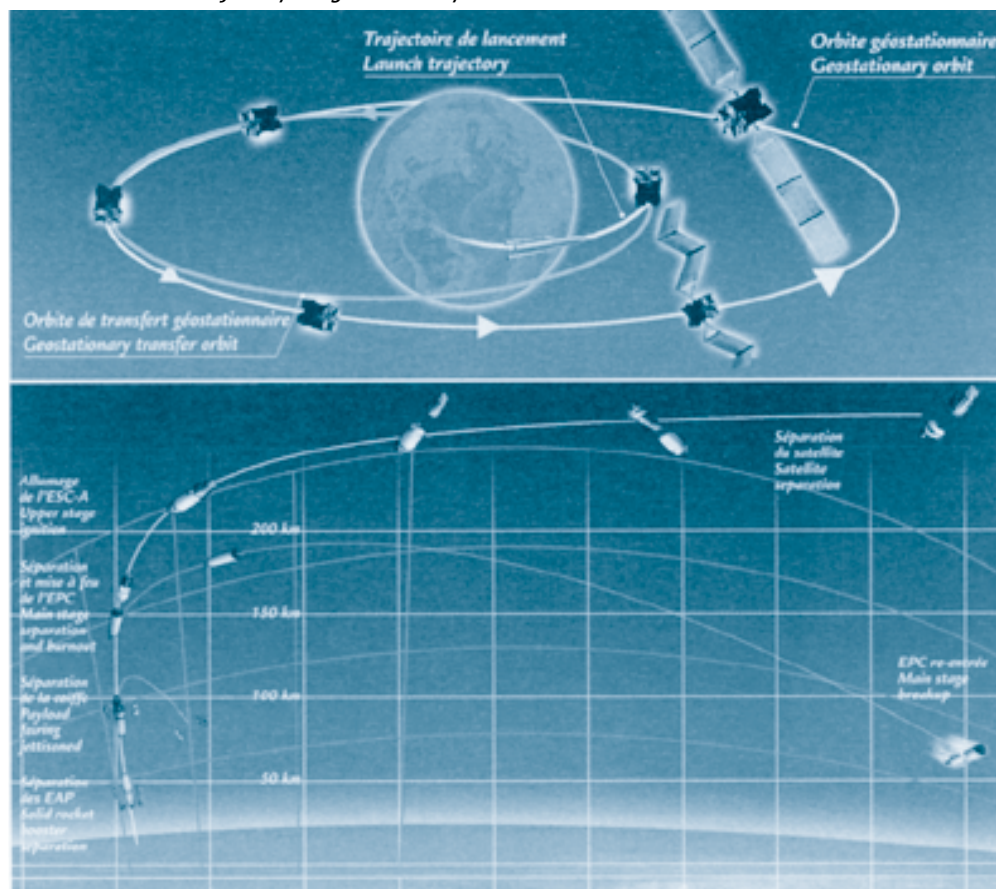
7.05 seconds after ignition of the main stage cryogenic engine at T-0, the two solid-propellant boosters are ignited, enabling liftoff. The launcher first climbs vertically for 6 seconds, then rotates towards the East. It maintains an attitude that ensures the axis of the launcher remains parallel to its velocity vector, in order to minimize aerodynamic loads throughout the entire atmospheric phase, until the solid boosters are jettisoned.

Once this first part of the flight is completed, the onboard computers optimize the trajectory in real time, minimizing propellant consumption to bring the launcher first to the intermediate orbit targeted at the end of the main stage propulsion phase, and then the final orbit at the end of the flight of the cryogenic upper stage. The main stage falls back off the coast of Africa in the Atlantic Ocean (in the Gulf of Guinea).

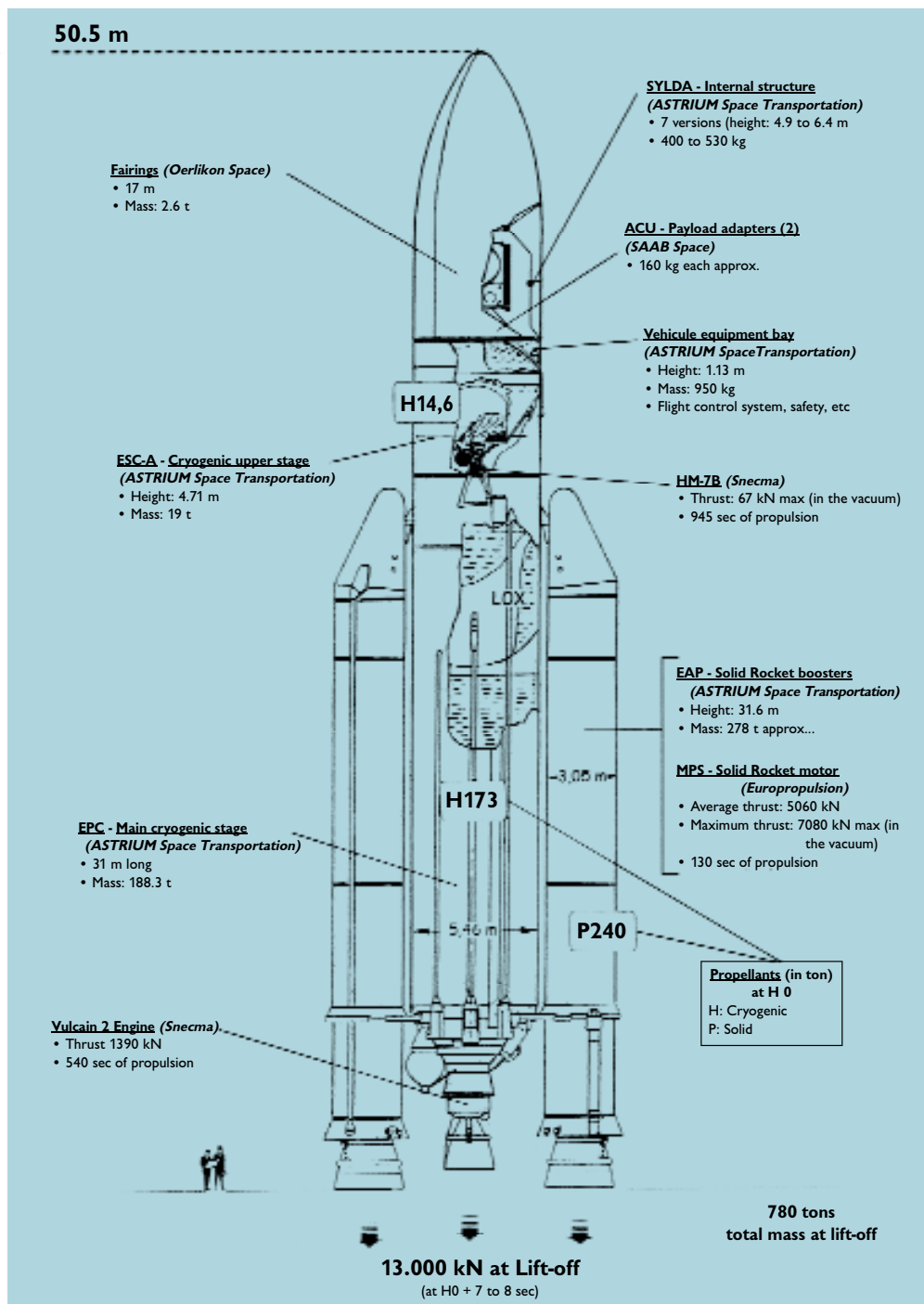
On orbital injection, the launcher will have attained a velocity of approximately 9432 meters/second, and will be at an altitude of about 564 kilometers.

The fairing protecting the SUPERBIRD-7 & AMC-21 spacecraft is jettisoned shortly after the boosters are jettisoned at about T+192 seconds.

### *Standard Ariane 5 trajectory for geostationary transfer orbit*



## 5. The Ariane 5-ECA (Industrial prime contractor: ASTRIUM SpaceTransportation)



## 6. The SUPERBIRD-7 satellite

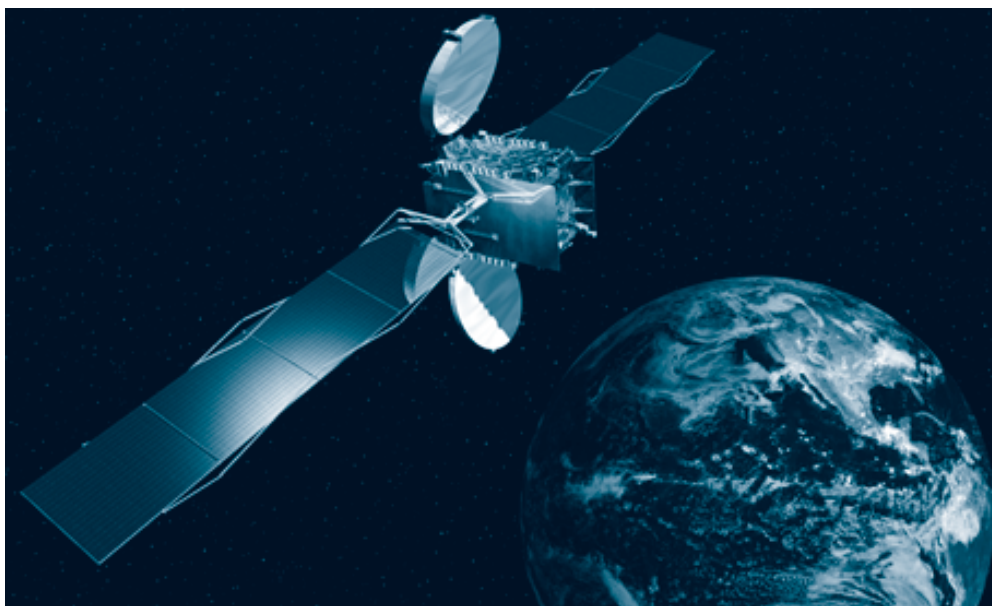


|                  |  |          |
|------------------|--|----------|
| Customer         | Mitsubishi Electric Corporation (MELCO) for Space Communications Corporation (SCC) |          |
| Prime contractor | Mitsubishi Electric Corporation (MELCO)  |          |
| Mission          | Broadcasting and broadband Internet  |          |
| Mass             | Total mass at lift-off   | 4,820 kg |
|                  | Dry mass   | 2,018 kg |
| Stabilization    | 3 axis stabilized  |          |
| Dimensions       | 6.3 x 3.7 x 3.0 m  |          |
| Span in orbit    | 31.6 m   |          |
| Platform         | DS 2000  |          |
| Payload          | 28 Ku-band transponders  |          |
| On-board power   | 8 kW (end of life)   |          |
| Life time        | 15 years   |          |
| Orbital position | 144° East  |          |
| Coverage area    | Asia - Pacific Region  |          |

### Press Contact for SCC

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## 7. The AMC-21 satellite



|                         |   |                 |
|-------------------------|---|-----------------|
| <b>Customer</b>         | <b>SES AMERICOM</b>   |                 |
| <i>Prime contractor</i> | <i>Thales Alenia Space and Orbital Sciences Corporation</i>   |                 |
| <i>Mission</i>          | <i>Television and Internet</i>                                |                 |
| <i>Mass</i>             | <i>Total mass at lift-off</i>                                 | <i>2,473 kg</i> |
|                         | <i>Dry mass</i>   | <i>1,161 kg</i> |
| <i>Stabilization</i>    | <i>3 axis stabilized</i>                                      |                 |
| <i>Dimensions</i>       | <i>2.3 x 3.2 x 2.3 m</i>                                      |                 |
| <i>Span in orbit</i>    | <i>22 m</i>   |                 |
| <i>Platform</i>         | <i>Star-2 by Orbital Sciences Corporation</i>                 |                 |
| <i>Payload</i>          | <i>24 Ku band transponders</i>                                |                 |
| <i>On-board power</i>   | <i>6 700 W (end of life)</i>                                  |                 |
| <i>Life time</i>        | <i>15 years</i>   |                 |
| <i>Orbital position</i> | <i>125° West</i>  |                 |
| <i>Coverage area</i>    | <i>USA, Gulf of Mexico, the Carribean and Central America</i> |                 |

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## Appendix 1. Arianespace SUPERBIRD-7 & AMC-21 launch key personnel

### *In charge of the launch campaign*

|                  |      |                  |             |
|------------------|------|------------------|-------------|
| Mission Director | (CM) | Jean-Marc DURAND | ARIANESPACE |
|------------------|------|------------------|-------------|

### *In charge of the launch service contract*

|                        |        |              |             |
|------------------------|--------|--------------|-------------|
| Ariane Payload Manager | (RCUA) | Jérôme RIVES | ARIANESPACE |
|------------------------|--------|--------------|-------------|

|                               |          |                 |             |
|-------------------------------|----------|-----------------|-------------|
| Ariane Deputy Mission Manager | (RCUA/A) | Alex MADEMBA-SY | ARIANESPACE |
|-------------------------------|----------|-----------------|-------------|

### *In charge of SUPERBIRD-7 satellite*

|                            |       |              |       |
|----------------------------|-------|--------------|-------|
| Satellite Mission Director | (DMS) | Makoto ASABA | MELCO |
|----------------------------|-------|--------------|-------|

|                           |       |                  |       |
|---------------------------|-------|------------------|-------|
| Satellite Program Manager | (CPS) | Takatsugu NOMURA | MELCO |
|---------------------------|-------|------------------|-------|

|                               |       |                |       |
|-------------------------------|-------|----------------|-------|
| Satellite Preparation Manager | (RPS) | Yukitoshi KATO | MELCO |
|-------------------------------|-------|----------------|-------|

### *In charge of AMC-21 satellite*

|                            |       |               |     |
|----------------------------|-------|---------------|-----|
| Satellite Mission Director | (DMS) | Dennis HUYLER | SES |
|----------------------------|-------|---------------|-----|

|                            |       |              |     |
|----------------------------|-------|--------------|-----|
| Space Systems & Operations | (SSO) | Rick STARKOV | SES |
|----------------------------|-------|--------------|-----|

|                            |       |                 |                     |
|----------------------------|-------|-----------------|---------------------|
| Satellite Campaign Manager | (RCU) | Jacky TEISSEDRE | THALES ALENIA SPACE |
|----------------------------|-------|-----------------|---------------------|

|                           |       |             |     |
|---------------------------|-------|-------------|-----|
| Satellite Program Manager | (CPS) | James HARRY | OSC |
|---------------------------|-------|-------------|-----|

|                               |       |            |     |
|-------------------------------|-------|------------|-----|
| Satellite Preparation Manager | (RPS) | Jim MOONEY | OSC |
|-------------------------------|-------|------------|-----|

### *In charge of the launch vehicle*

|                                |        |               |             |
|--------------------------------|--------|---------------|-------------|
| Launch Site Operations Manager | (COEL) | Patrick LUCET | ARIANESPACE |
|--------------------------------|--------|---------------|-------------|

|                                   |        |                  |             |
|-----------------------------------|--------|------------------|-------------|
| Ariane Production Project Manager | (CPAP) | Olivier RICOUART | ARIANESPACE |
|-----------------------------------|--------|------------------|-------------|

### *In charge of the Guiana Space Center (CSG)*

|                          |       |                |          |
|--------------------------|-------|----------------|----------|
| Range Operations Manager | (DDO) | Thierry VALLEE | CNES/CSG |
|--------------------------|-------|----------------|----------|

|                         |         |                  |          |
|-------------------------|---------|------------------|----------|
| Range Operations Deputy | (DDO/A) | Emmanuel SANCHEZ | CNES/CSG |
|-------------------------|---------|------------------|----------|

## Appendix 2. Launch environment conditions

Acceptable wind speed limits at lift-off range from between 7.5 m/s to 9.5 m/s according to the wind direction. The most critical is a northerly wind. For safety reasons, the wind's speed on the ground (Kourou), and at a high altitude (between 10,000 and 20,000 m) is also taken into account.

## Appendix 3. The synchronized sequence

The synchronized sequence starts 7 mn before ignition (T-0), it is primarily designed to perform the final operations on the launcher prior to launch, along with the ultimate checks needed following switchover to flight configuration. As its name indicates, it is fully automatic, and is performed concurrently by the onboard computer and by two redundant computers at the ELA 3 launch complex until T-4 seconds.

The computers command the final electrical operations (startup of the flight program, servocontrols, switching from ground power supply to onboard batteries, etc.) and associated checks. They also place the propellant and fluid systems in flight configuration and perform associated checks. In addition, it handles the final ground system configurations, namely:

- Startup of water injection in the flame trenches and jet guide (T-30 sec).
- Hydrogen aspiration for chilldown of the Vulcain engine in the jet guide (T-18 sec).
- Burnoff of hydrogen used for chilldown (T-5.5 sec).

At T-4 seconds, the onboard computer takes over control of final engine startup and lift-off operations:

- It starts the ignition sequence for the Vulcain main stage engine (T-0).
- It checks engine operation (from T+4.5 to T+7.3 sec).
- It commands ignition of the solid boosters for immediate lift-off at T+7.3 seconds.

Any shutdown of the synchronized sequence after T-7 mn automatically places the launcher back in its T-7 min configuration.

## Appendix 4. Arianespace and the Guiana Space Center

Arianespace was founded in 1980 as the world's first launch Service & Solutions company. Today, Arianespace has 23 shareholders from ten European countries (including French space agency CNES with 34%, EADS with 30%, and all European companies participating in the construction of Ariane launchers).

Since the outset, Arianespace has signed 299 launch contracts and launched 261 satellites. More than two-thirds of the commercial satellites now in service worldwide were launched by Arianespace.

The company posted sales of more than 900 million euros in 2007, and stayed in the black for the fifth year in a row.

At January 1, 2008, Arianespace had 292 employees, working at the company's headquarters in Evry (near Paris), the Guiana Space Center in French Guiana, where the Ariane, Soyuz and Vega launch pads are located, and offices in Washington, D.C., Tokyo and Singapore.

Arianespace offers launch Service & Solutions to satellite operators from around the world, including private companies and government agencies. These Service & Solutions call on three launch vehicles:

- The Ariane 5 heavy launcher, operated from the Guiana Space Center in Kourou, French Guiana.
- The Soyuz medium launcher. Currently in operation at the Baikonur Cosmodrome in Kazakhstan under the responsibility of Starsem, a Euro-Russian subsidiary of Arianespace, it will be launched from the Guiana Space Center starting in 2009.
- The Vega light launcher, to be launched from the Guiana Space Center starting in 2009.

Arianespace has also signed a mutual backup agreement with Boeing Launch Services and Mitsubishi Heavy Industries, through an entity called the Launch Services Alliance. This arrangement guarantees that customers' payloads will be launched in case the chosen launcher is unavailable for technical reasons.

With its family of launchers and this backup agreement, Arianespace won over half of the commercial launch contracts up for bid worldwide in the last two years. Arianespace now has a backlog of more than 40 satellites to be launched.

### The Guiana Space Center: Europe's Spaceport

For over 30 years, the Guiana Space Center (CSG), Europe's Spaceport in French Guiana, has offered a complete array of facilities for rocket launches.

It mainly comprises the following:

- CNES/CSG technical center, including various resources and facilities that are critical to launch bas operation, such as radars, telecom network, weather station, receiving sites for launcher telemetry, etc.
- Payload processing facilities (EPCU), in particular the S5 facility.
- Ariane launch complexes (ELA), comprising the launch zone and launcher integration buildings.
- Various industrial facilities, including those operated by Regulux, Europropulsion, Air Liquide Spacial Guyane and EADS, which contribute to the production of Ariane 5 elements. A total of 40 European manufacturers and local companies are involved in operations.

The Guiana Space Center is preparing to welcome two new launch vehicles, Soyuz and Vega. The Soyuz launch complex (ELS) and the Vega launch complex (SLV) are now under construction.

Europe's commitment to independent access to space is based on actions by three key players: the European Space Agency (ESA), French space agency CNES and Arianespace.

ESA has helped change the role of the Guiana Space Center, in particular by funding the construction of the launch complexes, payload processing buildings and associated facilities. Initially used for the French space program, the Guiana Space Center has gradually become Europe's own spaceport, according to the terms of an agreement between ESA and the French government.

To ensure that the Spaceport is available for its programs, ESA takes charge of the lion's share of CNES/CSG fixed expenses, and also helps finance the fixed costs for the ELA launch complexes.

French space agency CNES plays several roles at the Space Center.

- It designs all infrastructures and, on behalf of the French government, is responsible for safety and security.
- It provides the resources needed to prepare the satellites and launcher for missions.

Whether during tests or actual launches, CNES is also responsible for overall coordination of operations. It collects and processes all data transmitted from the launcher via a network of receiving stations, to track Ariane rockets throughout their trajectory.

In French Guiana, Arianespace is the contracting authority in charge of operating the family of three launchers, Ariane, Soyuz and Vega.

Arianespace supervises the integration and functional checks of the Ariane launcher, built by EADS Astrium as production prime contractor, in the Launcher Integration Building (BIL). It then carries out acceptance tests of the launcher at the same time as satellite preparations in the Payload Preparation Complex (EPCU), operated by the Guiana Space Center (CSG). Arianespace next oversees final assembly of the launcher and integration of satellites in the Final Assembly Building (BAF), followed by transfer of the launcher to Launch Zone No. 3 (ZL3), and then final countdown and liftoff from Launch Complex No. 3 (CDL3).

Arianespace has created a top-flight team and array of technical resources to get launchers and satellites ready for their missions. Building on this unrivalled expertise and outstanding local facilities, Arianespace is now the undisputed benchmark in the global launch services market.