

HOTBIRD

EMEA'S NUMBER ONE VIDEO NEIGHBOURHOOD

MORE HOMES



135M

TV homes in EMEA

66M in Western Europe

31M in Eastern Europe

38M in MENA

75% of DTH homes
HD-equipped



78%
in Europe
49%
in MENA

MORE NETWORKS

90%

penetration of
cable networks
close to 100% in
some countries



65M

satellite homes



70M

cable/IPTV homes

MORE HOTELS



91%

5* hotels receiving
HOTBIRD

71% in HD

80% in MENA

MORE INNOVATION

eutelsat

CIRRUS

Turnkey hybrid
DTH OTT solution



IP-native platform
for multi-screen
video delivery



Multi-lingual EPG
transforming
the FTA viewing
experience

MORE QUALITY



+350

HDTV channels



↑15%
IN 2018

1 in 3 channels
broadcast in HD



7

UHD channels

MORE POWER AND RELIABILITY



Up to
53 dBW



Three co-located
satellites



Industry-leading
security and in-orbit
redundancy

MORE REGIONS



Regional platforms for
local markets



1st CHOICE

for Arab channels
broadcasting in Europe



40 different
languages

MORE CHOICE



1000

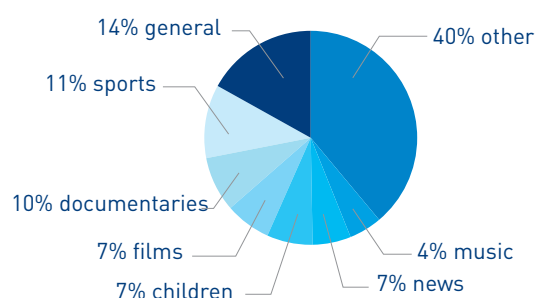
TV channels

600

exclusive channels

400

free-to-air



HOTBIRD

EMEA'S NUMBER ONE VIDEO NEIGHBOURHOOD

KEY MARKETS

- EUROPE
- MIDDLE EAST
- NORTH AFRICA

KEY SERVICES

- DTH BROADCASTING
- DISTRIBUTION TO CABLE, IP AND DTT NETWORKS
- INTERACTIVE/MULTIMEDIA SERVICES

SATELLITE MANUFACTURER

EADS Astrium
(HOTBIRD 13B and HOTBIRD 13C)
Alcatel Space
(HOTBIRD 13E)

LAUNCH DATES

05/08/2006 (HOTBIRD 13B)
20/12/2008 (HOTBIRD 13C)
13/03/2006 (HOTBIRD 13E)

PROJECTED LIFETIME

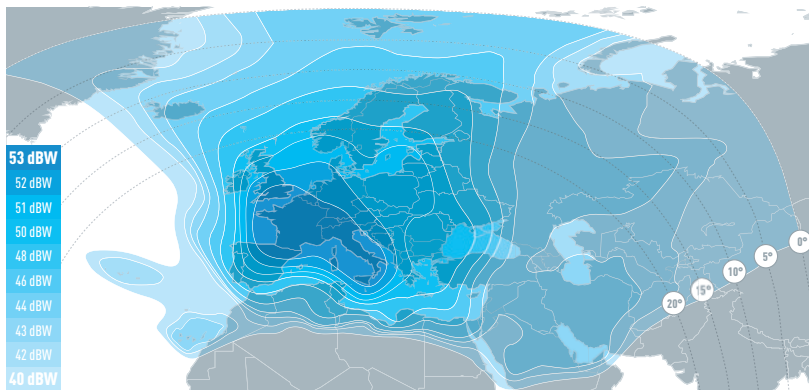
> 15 YEARS

ORBITAL POSITION

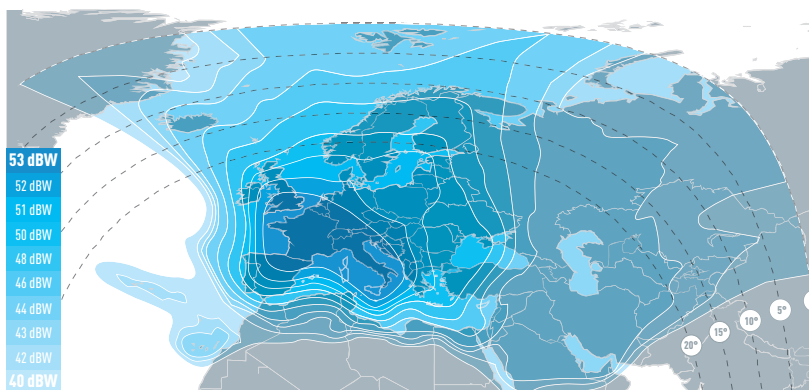
13 DEGREES EAST

FREQUENCIES

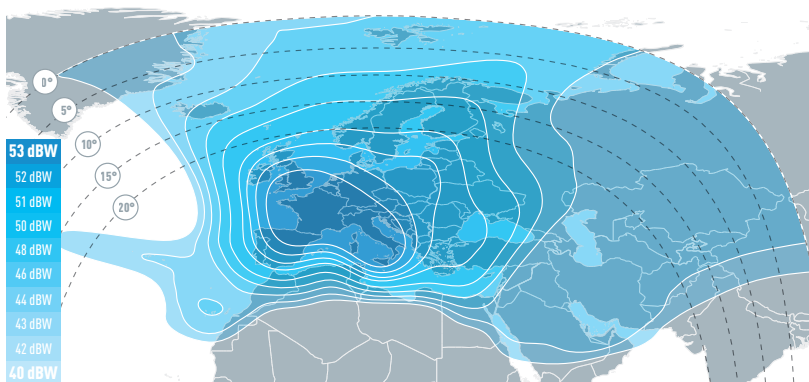
KU-BAND



HOTBIRD 13B: Ku-band Widebeam Downlink Coverage



HOTBIRD 13C: Ku-band Widebeam Downlink Coverage



HOTBIRD 13E: Ku-band Widebeam Downlink Coverage

What can we do for you? Please visit
www.eutelsat.com/enquiries

 **eutelsat**
Infinite connectivity