

SES-14

Boosting Cable and IPTV Growth in Latin America



1 Leverages strong reach at 47.5°W

Serves

20M

TV homes

98%

cable penetration



3 Enables local and cross-regional cable providers to increase viewers



By 2022,

21%

growth forecast of cable & IPTV subscribers

Cable & IPTV revenues to increase by 36% to reach over

\$13B

USD by 2022

2 Delivers premium and more TV content

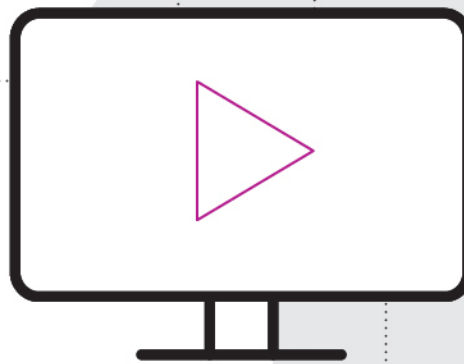


Carries popular channels such as Record, Eurovision & Viacom

Cable channels to be up by 20% to

2,200

in the next five years



4 Caters to demand for higher picture quality

80%

TV homes will have a high definition (HD or UHD) screen by 2019

170

UHD channels by 2025

