

HOTBIRD EMEA'S NUMBER ONE VIDEO NEIGHBOURHOOD

MORE HOMES



160M

TV homes in EMEA

94M in Western Europe

38M in Eastern Europe

27M in MENA

75% of DTH homes
HD-equipped



78%
in Europe
49%
in MENA

MORE NETWORKS

88%

penetration of cable
and IPTV networks,
close to 100% in
some countries



60M

satellite homes



100M

cable/IPTV homes

MORE HOTELS



91%

5* hotels receiving
HOTBIRD

71% in HD

80% in MENA

MORE QUALITY



+470

HDTV channels



↑+22%
since 2020



14

UHD channels

MORE POWER AND RELIABILITY



Up to
53 dBW



Two new
HOTBIRD satellites
to be launched in 2022



Industry-leading
security and in-orbit
redundancy

MORE INNOVATION



Native IP platform
for multi-screen
video delivery



Multi-lingual EPG
transforming
the FTA viewing
experience

MORE CHOICE



1000

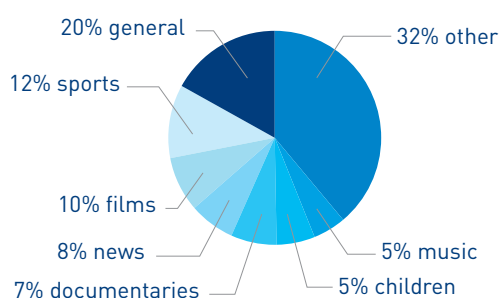
TV channels

+600

exclusive channels

+300

free-to-air



MORE REGIONS



Regional platforms for
local markets



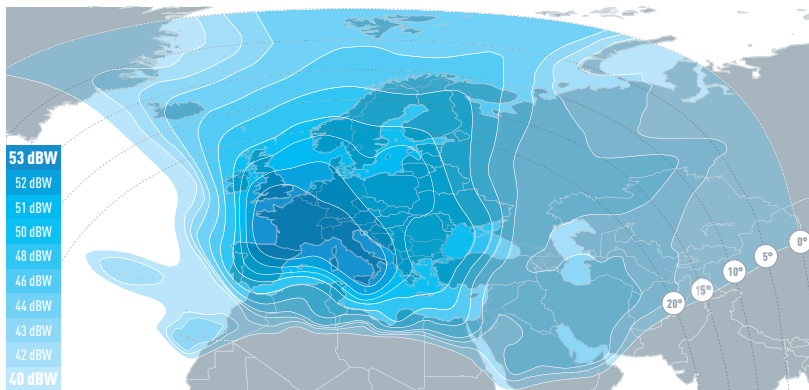
1st CHOICE

for Arab channels
broadcasting in Europe

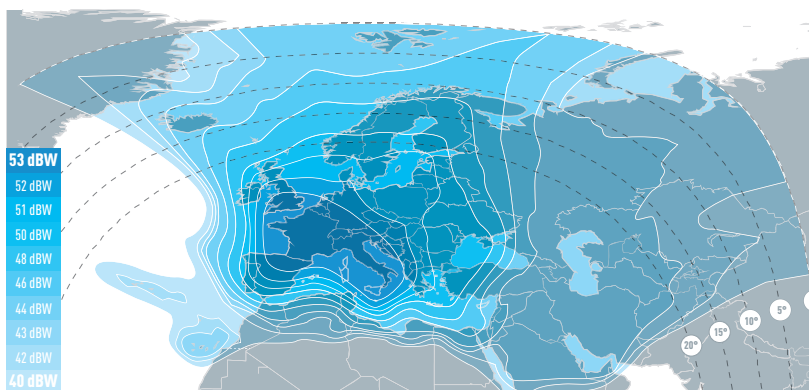


32 different
languages

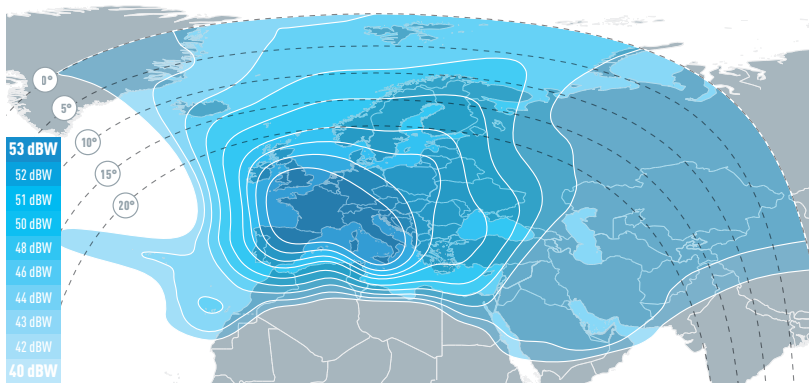
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HOTBIRD 13B: Ku-band Widebeam Downlink Coverage



HOTBIRD 13C: Ku-band Widebeam Downlink Coverage



HOTBIRD 13E: Ku-band Widebeam Downlink Coverage

KEY MARKETS

- EUROPE
- MIDDLE EAST
- NORTH AFRICA

KEY SERVICES

- DTH BROADCASTING
- DISTRIBUTION TO CABLE, IP AND DTT NETWORKS
- INTERACTIVE/MULTIMEDIA SERVICES

SATELLITE MANUFACTURER

EADS Astrium
(HOTBIRD 13B and HOTBIRD 13C)
Alcatel Space
(HOTBIRD 13E)

LAUNCH DATES

05/08/2006 (HOTBIRD 13B)
20/12/2008 (HOTBIRD 13C)
13/03/2006 (HOTBIRD 13E)

PROJECTED LIFETIME

> 15 YEARS

ORBITAL POSITION

13 DEGREES EAST

FREQUENCIES

KU-BAND

What can we do for you? Please visit
www.eutelsat.com/enquiries

